



G L O B A L LEADERSHIP UNIVERSITY

2018 CATALOG

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Welcome to Global Leadership University!

We are excited that you are considering a graduate degree from Global Leadership University.

At Global Leadership University, we are committed to

**Equipping Aspiring Business Leaders
for Success in a Multicultural World.**

About Global Leadership University

A Changing Global Environment for Higher Education

In the last few years, online technologies have opened new doors of access to those without the funds or the time to pursue traditional graduate degrees that are on-campus, full-time, and expensive. Online education is beginning to reshape the face of higher education, not only in the United States but also in the world. We can now deliver quality graduate education to anyone in the world. At the same time, universities must adapt to the reality that our world is increasingly connected and complicated, and current and future leaders must be equipped to navigate global multicultural complexities.

A New University for a Changing World

Global Leadership University was founded in 2015 to accomplish 3 goals:

Solve

- Solve the challenge of providing innovative and affordable graduate degrees to busy people around the world.

Simplify

- Simplify the complex crafts of entrepreneurship and business management so that ordinary people can begin to master them.

Equip

- Equip aspiring business leaders to succeed in accomplishing multiple bottom line priorities in multicultural environments.

Innovative MBA

Global Leadership University offers an innovative MBA characterized by these distinctives:

Integrated Priorities

- We believe that business can and should focus on more than just maximizing profits for a few at the expense of the rest.
- We believe business should pursue 4 integrated priorities – striving to be 1) financially viable, 2) socially beneficial and compassionate, 3) spiritually open and respectful, and 4) environmentally responsible.
- We refer to this as the “integrated quadruple bottom line.”

Multicultural Perspective

- We equip our graduates to succeed in a globally connected and complex world with many cultures and belief systems.

Practical Application

- We go beyond essential frameworks and concepts to develop practical skills and apply them in relevant business experiences.
- 25% of our MBA is set aside for a hands-on business experience where students apply the concepts and skills they learned in the first 75% of the MBA.

Spiritual Integration

- We bring a spiritual perspective to every aspect of business.
- We believe the Bible has relevant and useful guidance for doing morally praiseworthy business, even for those who may not believe everything in it.

Affordability

- We want our MBA to be affordable so that current and future leaders from around the world can afford it without going into debt.
- As an institution focused exclusively on an online MBA, we don't have expensive campuses and buildings to maintain, and we pass the cost savings on to our students.

Achievability

- We want our MBA to be achievable by ordinary people who lead busy lives.
- We provide part-time online education so students don't have to stop their lives in order to obtain a graduate degree.
- Our annual course schedule is less compressed than most online degrees because we recognize that busy people need the space to juggle multiple priorities in life.

Our Commitment to Integrated Business

Global Leadership University is committed to an integrated approach to business, in which business is a force for good in a needy world, pursues integrated priorities, and is morally praiseworthy according to Biblical guidance.

1. We believe business should be a force for good in a needy world.

- Our world struggles to achieve the 17 worthy goals expressed in the UN Sustainable Development Goals, which include overcoming poverty, hunger, sickness, injustice, lack of education and opportunity, and environmental deterioration.
- Business can and should make a meaningful contribution toward achieving these goals.
- Business should not be indifferent or uncaring, nor should it be actively doing harm.
- We need to restore business itself as a force for good in a world that needs help, and we need to equip business leaders to do good in and through business.

2. We believe business should pursue integrated priorities – striving to be financially viable, socially beneficial and compassionate, spiritually open and respectful, and environmentally responsible. We refer to this as the integrated quadruple bottom line.

- **Business should be financially viable.**
 - Business should pursue reasonable profitability. Business should not expect to lose money or be indifferent to the benefits of profitability, nor should it be greedy or predatory in its pursuit of profit.
 - Profitable businesses have the capacity to pay taxes, correct mistakes without going under, provide fair wages and benefits, be generous toward employees and customers, be compassionate toward the needy, and be environmentally responsible in a world that needs better care.
- **Business should be socially beneficial and compassionate.**
 - Business should not be indifferent or uncaring about its social impacts, nor should it be willfully harmful toward others.
 - Business should be socially beneficial in its products and services, and socially compassionate towards individuals, families, and communities.
- **Business should be spiritually open and respectful.**

- We live in a multicultural world where people differ in their spiritual and moral value systems. These differences have sometimes led to hostility, fear, anger, and even hatred.
- We want to reclaim the freedom to be openly spiritual and moral in the business sphere.
- Business should not be intolerant, fearful, or disrespectful toward differing beliefs and values.
- Business should foster a climate where people with differing beliefs and values have permission to interact positively and respectfully, within the boundaries of legality in the local context.
- **Business should be environmentally responsible.**
 - Our world should be cared for as our home and as God’s creation.
 - Business should not be indifferent to the environment, nor should it be reckless or destructive.
 - Business should be environmentally aware and proactive.

3. We believe business should be morally praiseworthy.

- Business should not be amoral – without any values other than profit, nor should it be immoral – actively causing social, environmental, or spiritual harm in the pursuit of profit.
- Social, environmental, and spiritual values have somehow been relegated to the domain of nonprofits, whereas business has become associated with greed and the uncaring pursuit of profit as the highest goal.
- We believe it’s time to restore business to a morally praiseworthy activity that helps and serves people, and brings good to families and communities.

4. We believe business should follow the Bible’s guidance to become morally praiseworthy.

- The Bible has relevant and useful guidance for doing business that is morally praiseworthy, even for those who may not believe everything in it.
- A morally praiseworthy business embodies the three great “love” commands in the Bible – to love God, to love your neighbor, and to love each other.

MBA Overview

Global Leadership University offers an online Master in Business Administration (MBA).

Master in Business Administration (MBA)

This online MBA is for those who want to develop the skills to start and lead a profitable multicultural business anywhere in the world.

Program Overview

This MBA equips students with 2 business frameworks, 3 entrepreneurial skills, and 4 managerial skills, and then has students apply them in a hands-on business experience.

In the first 2 online courses, students will learn 2 business frameworks for integrated and profitable business in multicultural environments:

- **Pursuing Integrated Priorities in Business (MBA 601)**
- **Pursuing Profitability in Business (MBA 602)**

In the next 3 online courses, students will learn 3 entrepreneurial skills for successful business in multicultural environments:

- **Discovering and Developing Eager Customers (MBA 603)**
- **Designing Compelling Solutions to Customer Needs (MBA 604)**
- **Communicating Persuasively to Sell and Lead (MBA 605)**

In the final 4 online courses, students will learn 4 managerial skills for successful business in multicultural environments:

- **Leading Engaged and Empowered Employees (MBA 606)**
- **Pursuing Lean and Adaptive Operations (MBA 607)**
- **Understanding Business Accounting and Finance (MBA 608)**
- **Understanding Legal Requirements for Business (MBA 629)**

Finally, students will bring it all together in the **Business Practicum (MBA 610)**, which equips students to integrate and apply all that they've learned in a 6-month business startup project or business consulting project!

Program Specifics

This MBA requires 36 credit hours of coursework, consisting of 9 online courses (3 credit hours each) and 1 Business Practicum (9 credit hours).

The prerequisite for this MBA is GEN 301 – Overview of Entrepreneurship and Small Business.

The tuition for this MBA is \$9,000. Books are extra. (For more, see “Estimating the Full Cost of the GLU MBA.”)

Is This MBA For You?

1. Do you want to learn how to launch and manage an “integrated” business that simultaneously pursues financial viability, social benefit, spiritual openness, and environmental responsibility?
2. Do you want to develop the entrepreneurial skills to launch and grow a profitable business in a multicultural environment?
3. Do you want to develop the managerial skills to lead and manage a successful business in a multicultural environment?

If you answered yes to these questions, we invite you to pursue the online MBA at Global Leadership University!

Cohorts Open for Application

You can start the MBA twice a year – in August and in January.

GLU is currently accepting applications for the August 2018 and January 2019 MBA Cohorts.

If you haven't already done so, begin by enrolling in GEN 301 "Overview of Entrepreneurship and Small Business," our 8-week online course which is a prerequisite for this MBA.

Academic Calendar

August 2018 MBA Cohort

Course #	Course Name	Credits	Length	Start Dates	Cost
MBA 601	Pursuing Integrated Priorities in Business	3	8 weeks online	Starts 21 Aug 2018	\$800
MBA 602	Pursuing Profitability in Business	3	8 weeks online	Starts 30 Oct 2018	\$800
MBA 603	Discovering and Developing Eager Customers	3	8 weeks online	Starts 8 Jan 2019	\$800
MBA 604	Designing Compelling Solutions to Customer Needs	3	8 weeks online	Starts 19 Mar 2019	\$800
MBA 605	Communicating Persuasively to Sell and Lead	3	8 weeks online	Starts 28 May 2019	\$800
MBA 606	Leading Engaged and Empowered Employees	3	8 weeks online	Starts 20 Aug 2019	\$800
MBA 607	Pursuing Lean and Adaptive Operations	3	8 weeks online	Starts 29 Oct 2019	\$800
MBA 608	Understanding Business Accounting and Finance	3	8 weeks online	Starts 7 Jan 2020	\$800
MBA 609	Understanding Legal Requirements for Business	3	8 weeks online	Starts 17 Mar 2020	\$800
MBA 610	Business Practicum	9	24 weeks online	Starts 26 May 2020	\$1,800
Total MBA Tuition					\$9,000

Application Deadline – All components of the MBA Application should be submitted by June 30th, 2018 in order for applicants to be considered for admission to the August 2018 MBA Cohort.

January 2019 MBA Cohort

Course #	Course Name	Credits	Length	Start Dates	Cost
MBA 601	Pursuing Integrated Priorities in Business	3	8 weeks online	Starts 8 Jan 2019	\$800
MBA 602	Pursuing Profitability in Business	3	8 weeks online	Starts 19 Mar 2019	\$800
MBA 603	Discovering and Developing Eager Customers	3	8 weeks online	Starts 28 May 2019	\$800
MBA 604	Designing Compelling Solutions to Customer Needs	3	8 weeks online	Starts 20 Aug 2019	\$800
MBA 605	Communicating Persuasively to Sell and Lead	3	8 weeks online	Starts 29 Oct 2019	\$800
MBA 606	Leading Engaged and Empowered Employees	3	8 weeks online	Starts 7 Jan 2020	\$800
MBA 607	Pursuing Lean and Adaptive Operations	3	8 weeks online	Starts 17 Mar 2020	\$800
MBA 608	Understanding Business Accounting and Finance	3	8 weeks online	Starts 26 May 2020	\$800
MBA 609	Understanding Legal Requirements for Business	3	8 weeks online	Starts 18 Aug 2020	\$800
MBA 610	Business Practicum	9	24 weeks online	Starts 27 Oct 2020	\$1,800
Total MBA Tuition					\$9,000

Application Deadline – All components of the MBA Application should be submitted by November 30th, 2018 in order for applicants to be considered for admission to the January 2019 MBA Cohort.

Course Description for Continuing Education

GEN 301 – Overview of Entrepreneurship and Small Business

This is a general course offered by Global Leadership University to anyone. It also serves as a prerequisite for admission to the MBA offered by Global Leadership University.

This online course introduces students to essential aspects of becoming a successful entrepreneur and small business leader.

Students will examine the nature of business and consider how to align the profit priority with social, spiritual, and environmental priorities. They will examine what makes a successful entrepreneur and learn key principles for successful business startups. They will learn from thought leaders in four areas that essential to both startups and existing businesses: customer focus, operations, accounting, and legal.

Students will explore how to appropriately integrate spiritual perspectives into business activities. They will improve their leadership skills and increase their cultural intelligence.

After this course, students will be able to explain many of the concepts and skills necessary to become successful entrepreneurs and small business leaders.

Course Descriptions for the MBA Program

MBA 601 – Pursuing Integrated Priorities in Business

Prerequisites: GEN 301.

This course is the first of two courses focused on business frameworks for integrated and profitable business in multicultural environments.

This online course introduces students to the integrated quadruple bottom line in business – financially viable, socially beneficial and compassionate, spiritually open and respectful, and environmentally responsible.

Students will examine the nature, history, and distinctives of the business corporation. They will assess implications of the pursuit of financial viability. They will consider how spiritual openness and respectfulness can be achieved appropriately and positively in business. They will evaluate ways to implement social benefit and compassion, as well as environmental responsibility, in any business.

Students will also apply leadership, cultural, spiritual integration, and biblical readings to improve their leadership skills, increase their cultural intelligence, and develop a spiritually integrated approach to business.

After this course, students will be able to design an entrepreneurial startup to be simultaneously financially viable, socially beneficial and compassionate, spiritually open and respectful, and environmentally responsible.

MBA 602 – Pursuing Profitability in Business

Prerequisites: MBA 601.

This course is the second of two courses focused on business frameworks for integrated and profitable business in multicultural environments.

This online course introduces students to “lean startup” strategies for designing a profitable business.

Students will explore key concepts in aligning customer development with product/service development. They will compare “lean canvas” models for business planning, and use the Integrated Lean Canvas to develop a two-page business plan. They will learn how to identify the riskiest parts of a business plan and develop a plan for testing and experimentation to reduce or eliminate those risks. They will learn the shortcuts to profitability in a business startup.

Students will also apply leadership, cultural, spiritual integration, and biblical readings to improve their leadership skills, increase their cultural intelligence, and develop a spiritually integrated approach to business.

After this course, students will be able to design an entrepreneurial startup with a clear path to profitability and financial viability.

MBA 603 – Discovering and Developing Eager Customers

Prerequisites: MBA 601 and MBA 602.

This course is the first of three courses focused on entrepreneurial skills for successful business in multicultural environments.

This online course introduces students to practical strategies for finding and cultivating new customers in a business startup or small business.

Students will learn the four stages of customer development and how to align them with the four stages of product development. They will develop practical skills for interacting with potential customers to understand their problems and needs. They will explore ways to convert potential customers into “early adopters” and ways to encourage customers to promote their products and services to others.

Students will also apply leadership, cultural, spiritual integration, and biblical readings to improve their leadership skills, increase their cultural intelligence, and develop a spiritually integrated approach to business.

After this course, students will be able to discover and develop eager customers in a business startup or small business.

MBA 604 – Designing Compelling Solutions to Customer Needs

Prerequisites: MBA 601 and MBA 602.

This course is the second of three courses focused on entrepreneurial skills for successful business in multicultural environments.

This online course introduces students to principles of design thinking as applied to solving customer needs.

Students will explore key design concepts essential to developing compelling products and services. They will explore how successful companies apply design thinking to solve customer needs. They will explore ways to design simplicity and virality into new products and services.

Students will also apply leadership, cultural, spiritual integration, and biblical readings to improve their leadership skills, increase their cultural intelligence, and develop a spiritually integrated approach to business.

After this course, students will be able to design relevant and compelling solutions to customer needs.

MBA 605 – Communicating Persuasively to Sell and Lead

Prerequisites: MBA 601 and MBA 602.

This course is the third of three courses focused on entrepreneurial skills for successful business in multicultural environments.

This online course introduces students to practical skills of selling to customers and communicating persuasively to investors, employees, and external audiences.

Students will explore principles of human persuasion and how to apply them in practical situations. They will learn selling techniques appropriate to business startups. They will learn how to develop compelling stories in launching new products and services. They will practice principles for communicating briefly and clearly.

Students will also apply leadership, cultural, spiritual integration, and biblical readings to improve their leadership skills, increase their cultural intelligence, and develop a spiritually integrated approach to business.

After this course, students will be able to communicate more persuasively to customers, employees, investors, and external audiences.

MBA 606 – Leading Engaged and Empowered Employees

Prerequisites: MBA 601 and MBA 602.

This course is the first of four courses focused on managerial skills for successful business in multicultural environments.

This online course introduces students to principles of inspiring and empowering employees in multicultural environments.

Students will begin with the basics of hiring, training, reviewing, and firing employees in a small business environment. They will consider principles for inspiring others and

influencing vital behaviors. They will learn how situational leadership can empower employees. They will explore the complexities of leading and managing employees in multicultural contexts.

Students will also apply leadership, cultural, spiritual integration, and biblical readings to improve their leadership skills, increase their cultural intelligence, and develop a spiritually integrated approach to business.

After this course, students will be able to lead engaged and empowered employees in multicultural environments.

MBA 607 – Pursuing Lean and Adaptive Operations

Prerequisites: MBA 601 and MBA 602.

This course is the second of four courses focused on managerial skills for successful business in multicultural environments.

This online course introduces students to the practical application of project management and process improvement to enhance the daily operations of a business.

Students will explore systems thinking as it applies to practical aspects of process improvement. They will learn to identify and eliminate wasted effort in business operations. They will learn and apply essentials of project management to accelerate implementation in business. They will explore ways entrepreneurs can align their business plans and actions for results.

Students will also apply leadership, cultural, spiritual integration, and biblical readings to improve their leadership skills, increase their cultural intelligence, and develop a spiritually integrated approach to business.

After this course, students will be able to design lean and adaptive operations in a business startup through project management and process improvement.

MBA 608 – Understanding Business Accounting and Finance

Prerequisites: MBA 601 and MBA 602.

This course is the third of four courses focused on managerial skills for successful business in multicultural environments.

This online course introduces students to essential aspects of accounting and finance in a small business.

Students will learn the value of accounting in running a business. They will learn essential accounting principles, including the importance of the chart of accounts and double entry bookkeeping in a small business. They will learn the components of balance sheets, income statements, and cash flow statements. They will understand how daily business activities affect accounting and ultimately lead to profit or loss.

Students will also apply leadership, cultural, spiritual integration, and biblical readings to improve their leadership skills, increase their cultural intelligence, and develop a spiritually integrated approach to business.

After this course, students will be able to oversee accounting and finances in a business startup or small business.

MBA 609 – Understanding Legal Requirements for Business

Prerequisites: MBA 601 and MBA 602.

This course is the fourth of four courses focused on managerial skills for successful business in multicultural environments.

This online course introduces students to the legal and regulatory climate affecting business startups and small business.

Students will learn the typical business structures that are available in many countries and explore the specific business structures available in the country of their choice. They will learn how to register a corporation and identify the legal and regulatory boundaries within which they must operate. They will explore common legal mistakes made by entrepreneurs and learn how to avoid them. They will learn the vocabulary and structure of venture capital and loan funding and learn how to pursue favorable terms.

Students will also apply leadership, cultural, spiritual integration, and biblical readings to improve their leadership skills, increase their cultural intelligence, and develop a spiritually integrated approach to business.

After this course, students will be able to navigate the legal and regulatory complexities of a business startup or small business in a multicultural environment.

MBA 610 – Business Practicum

Prerequisites: MBA 601, MBA 602, MBA 603, MBA 604, MBA 605, MBA 606, MBA 607, MBA 608, and MBA 609 (exceptions require faculty approval).

This MBA capstone experience is designed to give students supervised practical application of the knowledge and skills they learned in their MBA courses.

Students may choose to pursue either the Entrepreneurial Option or the Managerial Option.

In the Entrepreneurial Option, students will choose an idea for a multicultural business startup, develop a 2-page business plan, and iterate the idea while interacting with potential customers until they have discovered a profitable business model. They will research and complete the paperwork needed to register the business. For their Masters Thesis, student will document the steps they took to plan a multicultural business idea, iterate to a profitable business model, and complete the business registration paperwork.

In the Managerial Option, students will plan and conduct a managerial consulting project at a multicultural business. They will assess 12 dimensions of the business and discuss their findings and recommendations with company leadership. For their Masters Thesis, they will write up their assessment process, their findings and

recommendations for each business dimension, and the company leadership's response.

After this Business Practicum, students will have the skills and confidence to launch a new multicultural business (if they choose the Entrepreneurial Option) or improve an existing multicultural business (if they choose the Managerial Option).

Financial Information

Estimating the Full Cost of the GLU MBA

Cost of Tuition – The total MBA tuition is \$9,000.

Cost of Books – The estimated cost of all the MBA books is between \$600 and \$900, depending on whether books are purchased digitally or in paperback/hardback formats. All books are available on Amazon in both digital and paperback/hardback formats.

Cost of Travel – There are no travel costs, as this MBA is conducted entirely online.

Financial Aid

We do not offer financial aid or scholarships at this time.

We keep our costs low so that our degrees are affordable for all without discounts or financial aid.

Students who have the opportunity to participate in employer-sponsored reimbursement plans should contact GLU at info@glu.mba to make arrangements.

Discounts for Family Members

We offer a 30% tuition discount to immediate family members and a 20% tuition discount to extended family members, up to the level of the first family member's enrollment at Global Leadership University.

Here's how we define "family members:"

We consider immediate family members (30% discount) to include parents, siblings, children, and spouses.

We consider extended family members (20% discount) to include anyone related to you, including by marriage. This includes your cousins, aunts and uncles, and nieces and nephews. It also includes your spouse's parents, siblings, children, cousins, aunts and uncles, and nieces and nephews.

Here's how you qualify:

If the first family member is taking or has taken our Overview Course, then immediate family members will receive a 30% discount on the Overview Course, and extended family members will receive a 20% discount on the Overview Course.

If the first family member is taking or has taken our MBA Program, then immediate family members will receive a 30% discount on the MBA Program, and extended family members will receive a 20% discount on the MBA Program.

One example of this discount policy is that husbands and wives can take the Overview Course at the same time or later, and one of them will receive the 30% discount. They can also take the MBA Program at the same time or later, and one of them will receive the 30% discount.

Payments

Tuition payments can be made through the GLU Student Portal.

The tuition payments for all courses must be received at least one week before the start of the course.

Admissions Process

GLU's Non-Discrimination Policy

Global Leadership University does not discriminate against applicants or students on the basis of race, color, or national or ethnic origin.

MBA Admission Is a Two-Step Process

Applicants must first be admitted to GLU's Continuing Education Program before they can apply for our MBA Program.

Admission to the GLU Continuing Education Program

Applicants must be admitted to GLU's Continuing Education Program in order to enroll in the GLU Introduction courses that are prerequisites to our MBA Program. This is a regulatory requirement that must be met even if applicants are not planning on applying to the GLU MBA Program.

Applicants must be admitted to GLU's Continuing Education Program before they can apply for the GLU MBA Program.

Applicants should submit the following in order to apply to the GLU Continuing Education Program:

- Online Application – Complete the GLU Continuing Education Online Application on the GLU website – www.GlobalLeadershipUniversity.org.
- Identification – Email a scanned copy of your passport photo page to info@glu.mba. The subject line should include your full name and “GLU Continuing Education

Program.” If you do not have a passport, you can provide another official identity document such as a driver’s license.

- Tuition Payment for the “Overview” Course – The Online Application process includes a step for paying the \$400 tuition for the GEN 301 “Overview of Entrepreneurship and Small Business” course. This Overview course tuition replaces the application fee for applying to Global Leadership University.
- Student Handbook Signature Pages – Applicants must read the GLU Catalog and GLU Student Handbook and sign in two places on the final page of the GLU Student Handbook. Email a scanned copy of this signature page to info@glu.mba. The subject line should include your full name and “GLU Continuing Education Program.”

Admission to the GLU MBA Program

In order to apply to our MBA Program, you must first sign up for the required Overview course and apply to our Continuing Education program.

You can apply right away for our MBA program as soon as you’re admitted to our Continuing Education program. You don’t have to wait until after you’ve completed the required Overview course.

Applicants should submit the following in order to apply to the GLU MBA Program:

- Online Application – Complete the MBA Online Application on the GLU website – www.GlobalLeadershipUniversity.org.
- Official College Transcript – Applicants must submit proof of completion of an undergraduate degree from a recognized institution. This proof must be in the form of an official college transcript sent to GLU by the institution (not by the applicant). For institutions that are able to provide a digital transcript, the official digital transcript should be emailed to info@glu.mba. For institutions that are unable to provide a digital transcript, the official paper transcript should be mailed to Global Leadership University, 5452 Elmer Dr, Toledo, OH 43615 USA and the applicant should send an email to info@glu.mba notifying GLU that a paper transcript has been requested.
- Completion of Our “Overview” Course – GEN 301 “Overview of Entrepreneurship and Small Business” is an 8-week online course that is a prerequisite for the MBA offered by Global Leadership University. Applicants must complete this Overview course with a grade of 75% or better. This Overview course allows applicants to demonstrate their ability to complete graduate-level coursework in English, replacing traditional graduate-level admissions exams such as the GRE or the GMAT.
- Two Letters of Reference – Ask two people to provide you with a Letter of Reference. They should not be immediate family. The Letter of Reference should include the following: the reference person’s full name and contact information, how they know the applicant, what they know of the applicant’s character and competencies, and why they think the applicant would benefit from taking the GLU degree they are applying for. Letters of Reference must be emailed directly from the reference person to info@glu.mba. The subject line should read “Letter of Reference

for (full name of applicant).” Note: If Letters of Reference are forwarded to GLU by the applicant, we will reject them and request that they be emailed directly from the person writing the Letter of Reference.

- **Admissions Essay** – Write a one to two paragraph essay that answers the question “Why am I interested in the GLU MBA?” Email your Admissions Essay to info@glu.mba. The subject line should include your full name and “Admissions Essay for the GLU MBA.”

Admission Deadlines

Admission to the GLU Continuing Education Program may take place at any time.

Admission to the GLU MBA Program must be completed by June 30th in order to join the MBA Cohort starting in August of that same year.

Transfer of Credit to Global Leadership University

GLU does not accept transfer credits from other universities.

Provisional Admittance

Students that do not meet all of the admission criteria may request to be accepted into the program provisionally. The request to be accepted on provisional status must be submitted to the Academic Dean at info@glu.mba. The request needs to present a simple and clear rationale why the student should be admitted provisionally.

Academic Policies

Course Policies

Automatic Enrollment

Students will automatically be enrolled in each online course for their MBA Cohort.

Course Withdrawal

Students will automatically be withdrawn from an online course if the tuition payment has not been received 1 week before the start of the course. If the tuition payment is late, they may petition GLU Student Services at info@glu.mba for re-enrollment. A student may choose to withdraw from a course before the end of third week without a transcript notation. A student who withdraws from a course after the third week will receive a notation of “W” in their student transcript.

Tuition Policies

Tuition Due Dates

The tuition payment for each online course is due 1 week before the start of the course.

Online Course Refunds

A full refund will be granted for any course withdrawal that takes place before the end of the 1st week of an online course. After the 1st week of an online course, an 80% refund will be granted. After the 2nd week, a 60% refund will be granted. After the 3rd week, a 40% refund will be granted. After the 4th week, a 20% refund will be granted. There is no refund for a course withdrawal that takes place after the 5th week of an online course.

Business Practicum Refunds

A full refund will be granted if withdrawal from the Business Practicum takes place before the end of the 3rd week. After the 3rd week, an 80% refund will be granted. After the 6th week, a 60% refund will be granted. After the 9th week, a 40% refund will be granted. After the 12th week, a 20% refund will be granted. There is no refund if withdrawal from the Business Practicum takes place after the 15th week.

Program Policies

Inability to Continue with MBA Cohort

When a student is unable to continue with their MBA cohort for whatever reason, they have three options: 1) They may drop their current course but continue with their MBA cohort for all the remaining courses. 2) They may transfer to a future cohort, which will drop them from all remaining courses in their current MBA cohort but will keep them in the MBA program. 3) They may resign from the MBA program.

Before a student pursues any of these options, we strongly encourage them to consult with the Academic Dean to explore options for continuing in the program.

1) Request to Drop Course but Remain in MBA Cohort

A student may drop a course by submitting a “Request to Drop MBA Course” email to GLU Student Services at info@glu.mba. Normal course refund policies will apply. The student will continue in all remaining courses with their MBA cohort.

2) Request to Transfer to a Future MBA Cohort

A student may choose to transfer to a future cohort in the same MBA program by submitting a “Request to Transfer to a Future MBA Cohort” email to GLU Student Services at info@glu.mba. There is a Cohort Transfer Fee of \$100. Once their Request to Transfer to a Future MBA Cohort has been accepted, they will be dropped from all remaining MBA courses of their current cohort and they will be

enrolled in the remaining MBA courses when their new cohort reaches that point. They will still be considered admitted to the MBA program, and will not need to reapply.

3) Request to Resign from MBA Program

A student may resign from their MBA program without penalty by sending a “Request to Resign from MBA Program” email to GLU Student Services at info@glu.mba. Once their Request to Resign from MBA Program has been accepted, they will no longer be active GLU students. If they wanted to re-start the MBA program in the future, they will need to reapply for GLU admission.

Maximum Time to Complete MBA

Students must complete their MBA within 7 years of beginning the program.

Academic Standards

Final Grades

Final grades for each course will be posted to the student’s academic record, which is viewable through the GLU Student Portal. Students are advised to review their academic record once each course has ended.

Appeal of Final Grade

Students that are dissatisfied with their final grade in a course are encouraged to follow a two-step process: 1) The student should contact the faculty for the course to understand how their final grade was calculated. If appropriate, the student may request that the faculty reconsider their final grade. 2) If the student is still dissatisfied, the student may appeal their final grade to the Academic Dean. Any decision by the Academic Dean will be considered final.

Calculating the Grade Point Average (GPA)

Each final letter grade for a course equates to a grade point. Each student’s cumulative Grade Point Average (GPA) is calculated by dividing the total amount of grade points earned by the total number of credit hours earned. Courses with a “W” for Withdrawal and an “S” for Satisfactory are not included in the GPA calculation.

Course Grade	Grade Point
A	4.0
A-	3.7
B+	3.3
B	3.0
B-	2.7
C+	2.3
C	2.0
C-	1.7

D+	1.3
D	1.0
D-	0.7
F	0.0

Repeating a Course

Students facing academic probation or academic suspension may find that repeating a course is an effective way to improve their GPA. Any course may be repeated. The grade earned for the second attempt will be used in the GPA calculation. However, the grade earned for the first attempt will remain on the transcript.

Good Academic Standing

Students must maintain a minimum cumulative GPA of 3.00 or better to remain in good academic standing.

Final Cumulative GPA Required to Graduate

Students must achieve a final cumulative GPA of 2.70 or better in order to graduate from Global Leadership University.

Academic Probation

If a student's cumulative GPA drops below 3.0, the student will be placed on academic probation and will be expected to improve their cumulative GPA by achieving higher grades in subsequent courses or by repeating courses as needed.

Academic Suspension

If a student's cumulative GPA drops below 2.0, the student will be placed on academic suspension and will not be permitted to continue taking courses with their cohort.

A student placed on academic suspension has two options: 1) they may request a transfer to a future MBA cohort in order to have the opportunity to retake courses as necessary in order to improve their cumulative GPA, or 2) they may choose to resign from the MBA program. The student has 60 days to make this choice. If the student hasn't made their choice within 60 days, their academic suspension will automatically become an academic dismissal.

Academic Dismissal

An academic dismissal occurs when a student's enrollment in Global Leadership University is terminated for academic reasons. Academic dismissal may occur as a result of, but is not limited to, the following: the student's 60 day academic suspension period has expired without the student choosing whether to request transfer or resign, or GLU has declined the student's request for transfer to a future MBA cohort.

Graduation

Graduation Notification

Students will be notified of their graduation when they have completed all the coursework requirements for their MBA and their student account is paid in full.

Diplomas

Students will be mailed their Diplomas after they provide GLU with the full legal name to be printed on their Diploma and their mailing address.

Registrar Services

Transcripts

Official Transcripts may be requested through the GLU website for a processing fee of \$25.

Release of Grades and Transcripts

By provision of the Family Educational Rights and Privacy Act of 1974, as amended, grades and transcripts cannot be issued to a third party without the written consent of the student.

University Policies and Disclosures

Reserved Rights

University policy is continually being reexamined to reflect the needs and values of the community. Global Leadership University reserves the right to change, without notice, any statement concerning, but not limited to, rules, policies, tuition, fees, faculty, curriculum,

and courses. The policies and statements listed in the GLU Catalog and Student Handbook are not an irrevocable contract.

The GLU Catalog and Student Handbook are subject to change during the school year. If substantive changes are made, students will be notified in writing.

Student Responsibility

Global Leadership University students are responsible to know and follow all of the policies, procedures, and content listed in the GLU Catalog and Student Handbook, which are located on Global Leadership University website. While Global Leadership University provides academic advisors and resources to assist students, the ultimate responsibility for meeting program requirements rests with the student.

Non-Discrimination Policy

Global Leadership University does not discriminate in any of its programs, procedures, or practices against any person for any reason, including race, color, national or ethnic origin, sex, age, political affiliation, or disability. This policy is applicable to all faculty, staff, and students without regard to geographical location.

Copyright Policy

Global Leadership University requires its faculty, staff, and students to comply with the United States Copyright Act – www.copyright.gov/laws/. The purpose of this policy is to assure that intellectual property rights of the creators of original works are protected and to protect the University, its employees, and students from sanctions and penalties, occasioned by copyright violators.

Required Minnesota Registration Disclosure

Global Leadership University is registered with the Minnesota Office of Higher Education pursuant to Minnesota Statutes sections 136A.61 to 136A.71. Registration is not an endorsement of the institution. Credits earned at the institution may not transfer to all other institutions.

Minnesota Office of Higher Education

1450 Energy Park Drive, Suite 350

St. Paul, MN 55108-5227

Phone: (651) 642-0567

Toll Free: (800) 657-3866

Fax: (651) 642-0675

www.ohe.state.mn.us

Disclosure of GLU Accreditation Status

Global Leadership University is not an accredited educational institution. Credits earned at GLU while GLU is not accredited will not transfer to other accredited institutions.

Disclosure of Student Information (FERPA)

Global Leadership University conforms to the requirements of the Family Educational Rights and Privacy Act of 1974 (FERPA), as amended. FERPA sets out requirements for the protection of student privacy. It deals specifically with the education records of students, affording them certain rights with respect to those records. Students are annually notified of their detailed rights under “Annual Notification of FERPA Student Rights” in the GLU Student Handbook.

GLU Board Members

Dr. Thom Wolf, Board Chairperson

Dr. Ronald Kuykendall

Tyler Flynn

Dr. Dale Hutchcraft

Robert Goldmann

GLU Institutional Officers

President – Robert Goldmann

Vice-President – Dr. Dale Hutchcraft

Secretary – Robert Goldmann

Treasurer – Dr. Dale Hutchcraft

Contact Information

The following are the various methods by which prospective and current students may contact Global Leadership University:

Email

Please contact us using the info@glu.mba email.

Telephone

(+1) 651-800-4800

Official Address

Global Leadership University
445 Minnesota Street
Suite 1500
St. Paul, Minnesota 55101
U.S.A.